



Blair Boyle

CONTACT

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PROFILE

I see myself as a **designer, a doer & a positive change maker**. I'm passionate about using design as a tool to improve quality of life by uplifting, comforting & **engaging people in the story of a design**. I do this by directly involving people in the design process through constantly evolving means that produce valuable insight. Being able to use this insight to tell a story of **what could be through the design** and its context is a huge part of this - *the what, why, where, how and when*. Personally, I **love learning new skills** and being able to apply and adapt these to each new challenge and story.

SKILLS

Specific:
Concept Design, Graphic & Layout Design, Space Planning, Spatial Diagrams, 3D Visualisation, Mood/Concept board development, FF&E Specification.

Software:
Sketch Up, V-ray, Autocad, PowerCADD, Revit, Photoshop, Lightroom, Illustrator, In-Design, Procreate, Premiere-Pro, After Effects, , Powerpoint, Word, Excel, Teams, Twinmotion.

Interpersonal:
Public Speaking & Presentation, Leadership, Project & Event Management, Teamworking.

REFERENCES

Gary Kennedy | KennedyTwaddle Architects
Director & Founder | Dundee Interiors Tutor
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Andi Theokle | C2: Concepts (formerly) Design
Director*¹
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Genevieve Marciniak | British Council
(formerly) Fellowships Manager
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Mike Press | OpenChange | Director & Founder
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*Previously worked at Scott Brownrigg and BDG
*Contact numbers available for all upon request

WORK EXPERIENCE

INTERIOR DESIGNER (WORKPLACE) C2: CONCEPTS (LONDON)

Aug 2019 - Present

Since graduating & exhibiting at New Designers I've worked as a **Junior Interior Designer in London for c2: concepts**. C2 is a commercial design studio specialising in **considered & creative workplaces**. Our London team is small, 4-5 people, meaning I've been able to take on a lot of responsibilities and work on a range of projects **from Café spaces & small offices to 100,000 Sq ft HQ buildings**. I've been able to hone my existing skills & develop new ones through my responsibilities. These include Concept/Scheme development, Technical drawing at Design, Tender & Construction phase (layouts & details), FF&E specification & scheduling, 3D Design Visualisation (*stills, video & interactive media*) as well as client & design team communication & presentation. In addition to working on some exciting projects, it's been a pleasure to **contribute to our office culture** by organising multiple presentations, design crits & more throughout lockdown to help us stay connected. More information on C2 is available [here](#).

LEAD ORGANISER & GLOBAL COORDINATOR DUNDEE SERVICE JAM

Jan - April 2017/18/19

The Global Service Jam acts as an **introduction to Service Design & design research methodologies**. It takes place over the same weekend worldwide & sees around 100 cities take part. Each city has a passionate team that comes together & organises sponsorship, a venue, sustenance, tickets, advertising & so much more. From 2017-2019 I **acted as the Dundee Coordinator bringing together & managing a team** as well as communicating on the Global Jam Platform & coordinating to create partnerships with other cities. Each year brought together a new team & new participants & was **able to sustain the continuation of the following years' Jam**. In 2017 **our team was able to pull off the largest Jam worldwide** & has since been consistently **recognised as one of the most engaging & valuable jams worldwide**. You can read an interview I did about jamming [here](#).

RESEARCH FELLOW BRITISH COUNCIL | VENICE ARCHITECTURE BIENNALE

May 2018 - July 2018

A research fellowship with the British Council to **work at the British Pavilion at the 16th International Architecture Biennale**. I was one of the fellows selected to attend & work during the Vernissage opening. Getting to interact with & **experience world-class architecture on a daily basis** presented me with lots of great inspiration & ambition going into my final year of university. For my research project, I chose to **look at how Venice identified as a smart city** a topic I was interested in translating to Dundee in my final year of studies. This was presented along with the work of other fellows at 2 exhibitions. A fellow organised exhibition **'Public Reflections' in London** & a British Council organised exhibition **'After Island' at RIBA North**. You can view my submission [here](#).

EDUCATION

INTERIOR & ENVIRONMENTAL DESIGN UNIVERSITY OF DUNDEE

Sept 2015 - June 2019

I joined the University of Dundee straight from school to study the **'general foundation in art & design'** course for my first year then specialising in interiors for my final three years. **Studying in a UNESCO city of design** was a creatively enriching experience & through Dundee, I've been **able to take part in various exciting projects in multiple countries**. I undertook a range of projects while here, focussing mainly on conceptual aspects of a project & **being encouraged to develop creative confidence** & a curiosity. In my final year, I was consistently **involved in the planning & delivery of our degree show** & other curricular & extracurricular events. My final projects consisted of a dissertation exploring **opportunities for designers to improve smart city projects** through co-design & a thesis design project translating my dissertation into **a public engagement accelerator that aimed to develop smart city projects to improve quality of life in Dundee**. I graduated in 2019 with a **2:1 BDes (hons)** & went on to exhibit at New Designers prior to joining C2.

INTERIOR & SERVICE DESIGN THOMAS MORE HOGESCHOOL (BELGIUM)

Sept 2017 - Feb 2018

In my third year of studies, I undertook a semester abroad through Erasmus+ in Mechelen, Belgium. The Interior & Service Design course focussed on **live projects & teamwork with 33% of their students being international**. The projects placed particular emphasis on working with the people we were designing for, one project being an assisted living home where we got valuable insight from the elderly, staff, volunteers, guests & other stakeholders on how they each interacted with the space. Like in Dundee we were **always encouraged to explore more ways of engaging with the people we were designing for**. Part of this programme that helped develop these skills was the 'Research & Design' module which had us produce a report using 5 unique design engagement strategies. My initial report went on to inform both my British Council work & final year dissertation.

INNOVATION & CULTURE PROGRAMME EAST CHINA UNIVERSITY OF SCIENCE & TECHNOLOGY

June 2017 - Aug 2017

In the summer prior to undertaking my Erasmus+ exchange, I took part in an additional cultural exchange trip. **For 8 weeks I lived & studied in Shanghai**, China at the East China University of Science & Technology partaking in their 'Innovation & Culture' programme while a group of ECUST students had a similar experience in Dundee. We had additional projects with the Hohai University in Nanjing & North Eastern University in Shenyang. **Projects were engineering focussed** be they bio-medical, thermodynamic or civil - we worked in **multidisciplinary & multicultural teams sharing knowledge & experience**. As a designer working in areas I had no prior knowledge of was uncomfortable at first but each time I feel I got better at grasping new topics quickly. I would now say these are **some of my strongest skills as a designer, learning quickly & adapting to meet new challenges**. Read more about the trip [here](#).